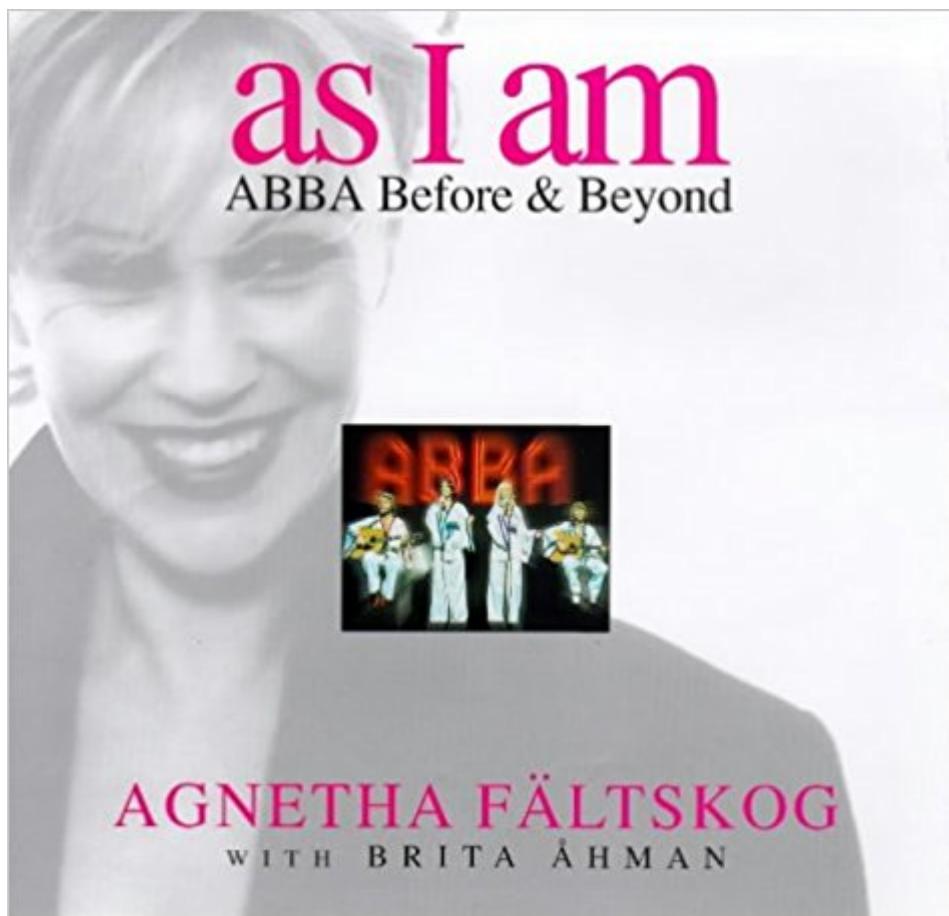


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# As I Am Abba: Before And Beyond



## Synopsis

Agnetha Faltskog is the first member of Swedish pop legend ABBA to tell her own story in a book which sets the record straight on many of the issues where she has been misquoted or misrepresented by the world's media.

## Book Information

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## Customer Reviews

i was always a Benny fan. When ABBA left the charts in the US in the early 1980's and I heard the last of Anna and Agnetha with their solo songs: "I Know There's Something Going On" and "I Can't Shake It Loose.", I thought their careers were over all these years. Recently I was on the Rock N Roll Hall of Fame Website and saw ABBA's induction in 2010. This began a search for them on YouTube and stories of Agnetha which I didn't know what to think. I began to revisit the songs and music videos in depth and this book was found in my search along with a recent song: "I Should Have Followed You Home" 2013 duo song. I now see Agnetha in a whole different light. The book gives us an inside look into her life pre ABBA and post ABBA. There are many group pictures and single photos as well. I don't think you will be disappointed having a glimpse into personal experiences with the band and otherwise. I've come away really seeing this artist very differently and I see how integral she was to ABBA's success.

One of the best reads and photos I have ever seen of this famous Artist. She is loved all over the world and sings the best in her own style. She was on her own when I first heard then met her in

Sweden in the 1960s. As part of ABBA and then on her own again. I cannot shake her voice or her music. It is always great to read about her and to have met her! BSM Texas!

I am not much of a reader; and I certainly don't have the patience to go through thick biographies. Thus, the brevity of this book suits me perfectly. I am not qualified to judge a book, or specify what an 'autobiography' should contain. I had no prior expectations about this book. I am just grateful that Agnetha is willing to reveal some of herself here. Sometimes, one has to read between the lines to understand what the author is really saying - especially for someone like Agnetha, who is shy, modest, and tries to keep a low profile. I've had the book for almost 4 years. Paid dearly for a "used" copy, but well worth it. As with some readers who also commented here, I was so excited when I got it, and could not put the book down. Was finished with it overnight. I am more of an Agnetha fan than an ABBA fan, I must say. Agnetha has always been an enigma. That is actually good for an artist/celebrity. If she reveals too much, there would be nothing left for the imagination. They say her decision to even write and publish this book is more about clarifying the image that the media has distorted. And that could well be true. Because I can't really picture Agnetha telling all. That is not the way she is. She is far too classy for that. And that's why I admire and respect her so. Instead of going at lengths into personal lives and mundane details, she chose to express her views about music (interpretation, production), about inner fears and longings - which explains why she could tackle a song deep into its very soul. One thing I find surprising and amusing is her study of star formations (horoscopes, basically). For Agnetha to take on a project like this biography or a new album (such as "My Colouring Book", or her very recent "A"), it must take a lot of courage. Because a shy person will not always reveal herself much. That is why I treasure every little (or Big) thing that comes out of her. Reading this book, I feel I could connect more to her music and to her, as a person. Just like listening to select tracks on "My Colouring Book", one feels she is unraveling something about her. This connection between an artist and her listeners is crucial; otherwise, a singer is only "another" singer. It is what makes Agnetha so special to me, and I'm sure, to a lot of her die-hard fans as well.

Since I am a big ABBA Fan, it would be a surprise if there was anything new to be found in this book. It has some pictures that I have not seen before, but nothing really new in the information department. If I was not such a big ABBA fan.. I would not have added this to my collection. For the new ABBA fan....the ones just discovering this great 70s group.. it has a fair amount of information.

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Very interesting reading. Lots of insider information.

If you love Abba, you will love this book, don't miss an opportunity to enjoy some of the great information they shared

Interesting perspective, Good read.

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